



The meeting place for African
cybersecurity
decision-makers

from

**June 17 to 20,
2025**

Marrakech



**INFORMATION SHEET
PARTNER VIDEO
SIT AFRICA 2025**

As part of SIT AFRICA 2025, each partner exhibitor benefits from a personalized 30-second video :

- ✓ **on LinkedIn** before the event,
- ✓ **at your stand** during the forum (if screen available).

These videos are produced using artificial intelligence, in a dynamic, modern format, and in the colors of the SIT..



To be completed by the exhibitor

1. Identity • Name of your company:

- Your slogan or baseline (optional):
- Link to your website or LinkedIn page:
- HD logo (PNG or SVG): *Attach as an attachment*

2. Express presentation

1 short sentence to introduce your company – max. 50 words Ex: “Leader in cloud cybersecurity for large African companies etc..”

Suggested sentence :

3. Keywords to appear

3 words max – e.g.: XDR, SOC, Compliance, Resilience, Sovereign Cloud...

1.

2.

3.

4. Product or tech visual (optional)

Screenshot or photo of a tool, a team in action, a dashboard, etc. →

File to attach

5. Informations SIT AFRICA 2025

- Booth number (if applicable):
- Desired call to action (Examples: “Come meet our experts”, “Live demo at our booth”, etc.):
- URL to display (optional): → File or link to attach

Return requested before: May 30, 2025

Send this completed document and the requested items to:

Sylvie REFORZO, General Manager, XCOM IT Events Organization

Mobile/WhatsApp: **+33 (0)6 62 48 22 29**

Email: **sreforzo@xcom.fr**



ORDER FORM – PARTNER VIDEO

We confirm our interest in using the SIT AFRICA 2025 partner video at the following price: €299 excluding VAT or Dhs 3,100 excluding VAT (personalized 30-second video, LinkedIn broadcast + booth)

Company: _____

Contact Name: _____

Position: _____

Email: _____

Phone: _____

Date: _____

Signature + Stamp:

Please return this signed order form with the completed form to: **sreforzo@xcom**